



W H I T E N I N G

NEOFOUND®

LOVE®  
COSMEDICAL

# WHITENING NEOFOUND®

is a **biorevitalizing solution** particularly indicated in cases of **discolored skin**:

- ☼ sun and age spots
- ☼ post inflammatory hyperpigmentation
- ☼ melasma and chloasma
- ☼ dull and inelastic skin

The particular formulation of NEOFOUND WHITENING combines **ingredients with a biostimulating effect** (hyaluronic acid with different molecular weight and amino acids) **with those capable of modulating the production of melanin at various levels** (see graph): Arbutin, Tranexamic Acid, Niacinamide, Decapeptide-12, Nonapeptide -1, Glutathione and Succinic Acid.

## ARBUTIN

natural lightener, it inhibits the activity of tyrosinase. Compatible with all skin types and can also be used in summer because it is not photosensitizing.

## TRANEXAMIC ACID

astringent and skin conditioning used to improve the appearance of stains and reduce hyperpigmentation due to exposure to UV rays. It is particularly useful in case of melasma, skin conditions characterized by the presence of dark spots and/or patches that appear in areas exposed to the sun (mainly face and neck).

## NIACINAMIDE

is a precursor of the endogenous coenzyme NAD(P). Skin pigmentation is reduced through inhibition of melanosome transfer from melanocytes to keratinocytes with consequent negative feedback on the production of new melanin.

## DECAPEPTIDE-12

effectively inhibits tyrosinase without causing the typical side effects of other lighteners such as irritation and redness.

## NONAPEPTIDE-1

Nonapeptide-1 is a biomimetic peptide that inhibits  $\alpha$ -MSH-induced melanin synthesis and prevents its overproduction for better control of skin tone and dark spots.

## SUCCINIC ACID

It directly and indirectly reduces (by increasing intracellular antioxidants) the action of oxygen free radicals: primary movers of the damage that induces hyperpigmentation. As a chelator, it blocks the function of tyrosinase by chelating the copper contained in the active site.

## GLUTATHIONE

It reduces the activity of tyrosinase in three different ways: 1 directly through the chelation of the copper site by the thiol group; 2 interferes with the cellular transfer of tyrosinase to premelanosomes, a prerequisite for melanin synthesis; 3 inhibits tyrosinase indirectly through its antioxidant effect.

WHITENING  
NEOFOUND®

cases: before and after

BEFORE

AFTER



Courtesy of Dr. Al Amiri Mi

BEFORE

AFTER



Courtesy of Dr. Luana Leggieri



**Protocol of use:**

One session every 14 days for a total of **3 sessions**, depending on the doctor's opinion and the treatment goals.

Use **1,0 ml of product per session** for each of the following anatomical areas: face, neck, décolleté, hands, body areas (10cm x 10cm).

**1 Box contains 5 vials of 3 ml**





MADE IN ITALY



[www.lovecosmedical.com](http://www.lovecosmedical.com)

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